

Silvercup Studios West



A structural framework scheme enabling creative flexibility for future design opportunities.



Place/Date
Queens, New York, USA 2003 -

Client
Silvercup Studios

Site Area
2.45 hecatres

Area
218,325 m²

Architect
Richard Rogers Partnership

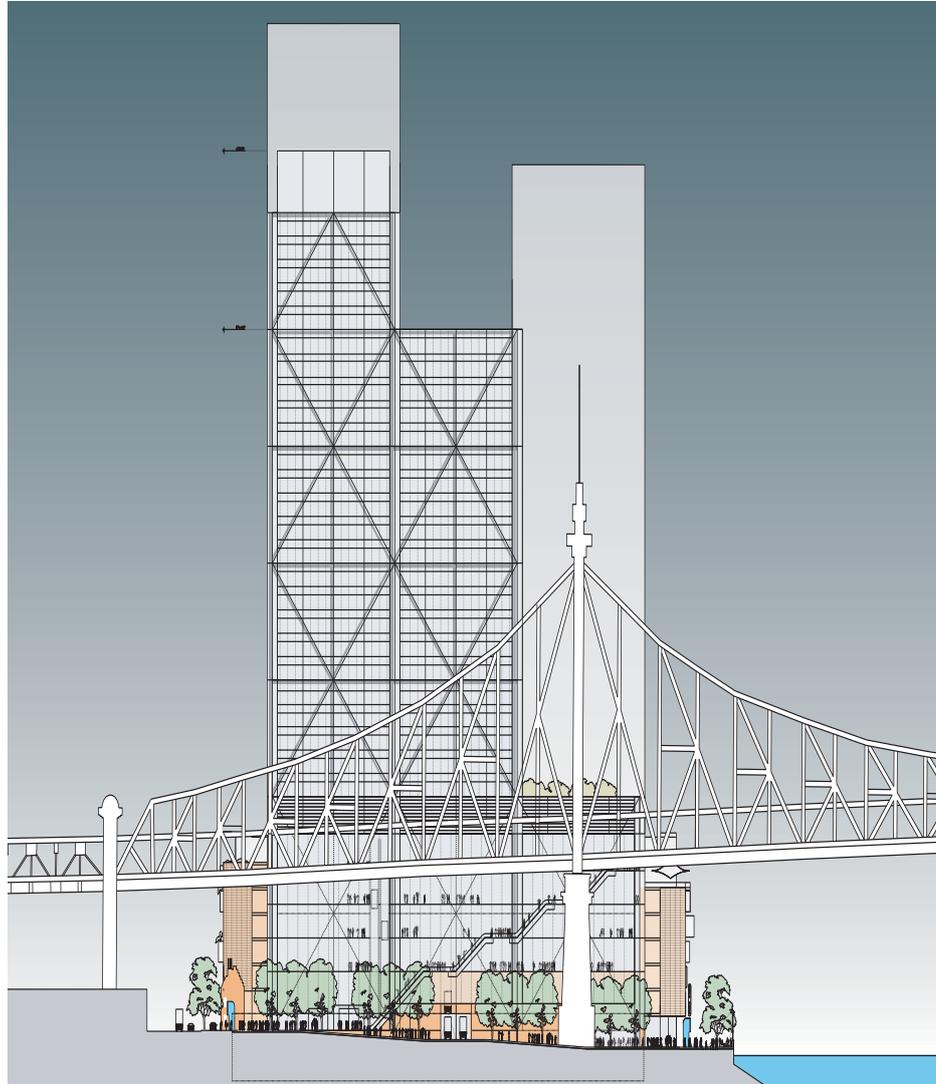
Structural Engineer
Arup

Sevices Engineer
Arup

Associate Architect
NBBJ

Landscape Architect
Olin Partnership

Planning Consultant
Paul Hastings, NY



RRP has won the commission to re-zone this prominent site on the banks of the East River. As a result of RRP's conceptual work, the client is seeking to quadruple the existing site density.

The site is located on the banks of the East River adjacent to the Queensboro Bridge and was historically the site for the manufacture of terracotta tiles used in the last century to clad many of New York's high-rise buildings. The only structure that remains is the old works office now listed as a landmark building.

The programme calls for a mixed use development of residential, commercial and cultural activities around a new studio facility. This is organised into three zones of which the central one is the studio facility. The difficulty of constructing towers above large span studios resulted in the scheme's high-rise development being located along its perimeter, creating the maximum separation between high-rise residential and commercial buildings. A health club, restaurant and gardens will be located at roof level.

At ground level, restaurants and shops open up to the adjacent park and new esplanade along the East River frontage. A museum and theatre facility is located on the northern side of the site adjacent to the bridge. This is organised vertically and is accessed by escalators rising to the level of the bridge deck giving spectacular high level views across the river.

The residential towers are located to the south of the site to give maximum views towards Manhattan.

